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The Doctoral Supervisor: finished article or open to development? The tensions for supervision within a performative culture

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Background

PhD and EdD supervision is undertaken by supervisors working in Higher Education Institutions. Academics working within the HEI inhabit a politically charged arena. The RAE/REF (exercises undertaken by HEFCE, the Scottish Funding Council, the Higher Education Funding Council for Wales and the Department for Employment and Learning, Northern Ireland) enables Higher Education Institutions to submit research profiles which are awarded funding. Arguably, this exercise has the potential to create tension within the supervisory domain; the possibility of a climate of performativity caused by pressure from the RAE/REF may influence 'supervisory style' (Deauchar, 2008). Deauchar also raises the notion of an emerging consumerist agenda at play in doctoral supervision, in tandem with a fairly well established consumerist undergraduate culture. These themes of performativity and commercialism are also signified as controlling influences in HE today by Holligan (2005). Holligan's research found that the array of ideological discourses exercising authority over the university sector have the potential to undermine the concept of scholarly originality. With a genesis in academic autonomy, doctoral supervisors are now practising in a climate where this autonomy could bring them into conflict with their institutions (Holligan, 2005).

This landscape of competing policy discourses is not confined to the United Kingdom. One of the new missions of Doctoral Schools in France is to embrace the concept of 'Professionalism', defined as the transmission of competences adapted to the job-market (Dahan, 2007). Supervisors, required to encourage PhD students to consider careers other than academia are struggling to promote career options, Dahan found. Interestingly, this policy change is not confined to Europe: in the Southern hemisphere, new Australian government policies have been initiated in terms of funding for HEIs including doctoral research. Neumann's (2007) research into the effect of policy on doctoral supervisory practice finds that it has had a "swift and very powerful effect on core processes of academic work and the student research experience, as well as the differential impact of government policy across disciplines and institutional contexts".

Research Questions

Studies into doctoral supervision to date have taken a socio-cultural view of the supervisory role; inviting supervisors to discuss their role and identity in relation to practice. This study seeks to do something rather different in that we are interested in the concept of supervisor reflexivity: on the ways in which supervisors articulate their place and space in the supervisory process, in terms of their perceptions of the impact they themselves have upon the work produced and the learning experienced by the PhD student. We are interested in how supervisors experience their supervisory role and what the critical aspects are that make supervisors do what they do.

Research questions:

How do supervisors position themselves in relation to the policy context of doctoral work?

How do supervisors articulate their role in relation to the student?

How do supervisors perceive their impact on their student's work?

Do supervisors construct themselves as the finished article or are they open to development?

Methods

Mapping of the literature:

As Park (2007) makes clear in Redefining the Doctorate, the HEI sector as a whole has been influenced by "a new emphasis on skills and training, submission rates and quality of supervision, changes in the examination of the thesis, and the introduction of national benchmarking". The political backdrop of the former RAE is explored by Deauchar (2008) and the neo-liberal and consumerist agendas are discussed, asking the question to what extent performativity may influences 'supervisory styles', including an exploration of barriers that may affect supervision.

Fanghanel (2007) arues that "in a context of increased massification, teaching has become an activity at the same time more complex (directed at an increasingly diverse body of students in increasingly 'flexible' learning environments), more problematized (through educational development and targeted funding initiatives), and more managed (through audits and managerialist understandings of practice)". Similarly, Holligan (2005) finds that there are an array of ideological discourses exercising authority over the university sector may undermine the concept of scholarly originality.

The ways in which supervision can be categorised has been researched by Murphy, Bain and Conrad (2007). They suggest four classifications: controlling beliefs (where the supervisor directs and takes control of the study), guiding beliefs (where the supervisor acts as guide to the process), task focussed beliefs and person focussed beliefs.

Malfoy (2005) explores the increasing practice of collective supervision and knowledge sharing environments, exploring the uncertainty faced by supervisors in changing times, when what the PhD is is being contested, especially in relation to research within the workplace.

Mentoring, as an effective supervision strategy, is explored by Manathunga (2007), arguing that its portrayal as innocent, collegial activity is to overlook the power of normalization in mentoring, and that mentoring can act as a form of academic and disciplinary self-reproduction and can have paternalistic impulses running through it.

Research methods:

20 semi-structured interviews

Frame

Following Moriarty, Dahaner and Dahaner (2008), Freire's dialogical pedagogy is used as a conceptual framework within which 20 doctoral supervisors are interviewed.

Supervisor's capacity for reflexivity is explored using an interpretive phenomenological approach.

Research findings

This research explores the tension for the supervisor practising within the performative context of managerial and neo-liberal agendas, against a backdrop of the RAE/REF and asks to what extent this culture influences supervision, and if there is reflexive, transformational potential for the supervisor.

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